



SO WHAT?

REFLECTING ON THE IMPACT OF ENTREPRENEURSHIP EDUCATION

Tallinn, Estonia

15 & 16-17 November



In the framework of the Switch On Europe Campaign and the Estonian Presidency of the Council of the EU, JA Europe, in cooperation with the Estonian Ministry of Education and JA Estonia, is organising a special event to reflect on the impact of entrepreneurship education and celebrate its achievements. Participants will be involved in practical sessions, have the chance to network, share good practices and contribute to the debate about how to move entrepreneurship education forward in Europe. The event will be opened by a training for teachers on financial literacy and entrepreneurship, organised by the Estonian Ministry of Education and JA Estonia in cooperation with the Global Economic Education Alliance.

Research: [Innovation Cluster for Entrepreneurship Education \(ICEE\)](#)

Policy: [The European Entrepreneurship Education Network Roundtable \(EE-HUB\)](#)

Schools: [The Entrepreneurial School Awards 2016 \(TES Awards\)](#)

'Switch on Europe!' is a campaign aiming to raise awareness about the lack of entrepreneurship education in Europe.



The Innovation Cluster for Entrepreneurship Education (ICEE) is a multi-country research project and large field trial on the impact of entrepreneurship education programmes, such as mini-companies in schools. The results of the research will be presented during the event where policy makers, ICEE partners and representatives of the schools involved in the field trials are invited to discuss how we can ensure that every young person has a practical entrepreneurial experience before leaving compulsory education.



The European Entrepreneurship Education NETWORK (EE-HUB) is a focal point for entrepreneurship education in Europe, bringing together experts at the regional, national and European level. Through multiple channels, these stakeholders are working collectively to increase the level of entrepreneurial activities across Europe by sharing policy recommendations and recommending "good practices" from the field. The network is an advisory body to politicians and EU institutions and now acts as a permanent European Centre for Entrepreneurial Learning.



The Entrepreneurial School Awards (TES Awards) is an annual recognition of outstanding primary and secondary schools championing entrepreneurship education. The award was introduced in 2015 when 11 schools from 11 countries joined the ceremony in the European Parliament in Brussels (Belgium). The 2nd edition took place in Riga (Latvia) during JA Europe's event 'Celebrating Entrepreneurship Education' where 17 schools across Europe presented their achievements and received the Award. This year the event will be in Tallinn (Estonia), with even more nominees.

Agenda for teachers involved in the training

15 NOVEMBER 2017

- 12:30 Arrival at [Hotel Kreuzwald](#) (Endla 23)
- 13:00 Transfer to SEB Bank (Tornimäe 2)
- 13:30 Lunch at SEB Bank
- 14:00 -18.00 **Teacher Training on financial literacy and entrepreneurship education**
Jane Lopus, PhD
Director, Center for Economic Education
California State University, East Bay
Board of Directors, Global Economic Education Alliance
- Organised by the Estonian Ministry of Education and JA Estonia in cooperation with the Global Economic Education Alliance, this is an optional activity for the teachers involved in the projects (max 40 people - first come, first serve). More details [HERE](#)*
- 18:15 Transfer back to hotel
- 19:30-21:30 Welcome dinner at the hotel

16 NOVEMBER 2017

- 8:30 Transfer to SEB Bank (Tornimäe 2)
- 9:00-13:00 **Teacher Training on financial literacy and entrepreneurship education**
Jane Lopus, PhD
Director, Center for Economic Education
California State University, East Bay
Board of Directors, Global Economic Education Alliance
- Organised by the Estonian Ministry of Education and JA Estonia in cooperation with the Global Economic Education Alliance, this is an optional activity for the teachers involved in the projects (max 40 people - first come, first serve). More details [HERE](#)*
- 13:00-13:30 Lunch at SEB Bank
- 13.30 Transfer to the Museum of Occupations

Agenda for the other participants

16 NOVEMBER 2017

- By 12:00 Arrivals at [Hotel Kreuzwald](#) (Endla 23) and [Centennial Hotel](#) (Endla 15)
- 12:30-13:30 Participants Registration at Museum of Occupations (Toompea 8)
- 13:00-14:00 Welcome Coffee and Lunch
- 14:00-17:00 **Spotlight on the ICEE research - Main findings**
Plenary session for all the participants
- 17:30-19:00 **Steering & Coordination Committee Meeting in the ICEE project**
Internal meeting for the members of the ICEE Steering and Coordination Committee. Specific agenda to be distributed.
- Guided tour in Tallinn**
Walk in the Old Town for the teachers and the other participants. Cobble streets and gothic architecture of medieval Tallinn Old Town make this charming city an attractive destination for tourists.
- 19:30-21:30 **The Entrepreneurial School Awards & Dinner** (location to be defined)
The TES Awards will be given to the most entrepreneurial schools in Europe. The TES Awards are supported by Siemens.



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17 NOVEMBER 2017

- 9:00-13:00 **EE-HUB Round Table for Ministries and EU Representatives** (Centennial Hotel)
- Workshop for schools and JA representatives** (Centennial Hotel)



- 13:00 **Lunch & Departures**

The event is organised by JA Europe in cooperation with the Estonian Ministry of Education and JA Estonia



The ICEE is a 3 year project co-funded by the European Commission under Erasmus + programme.

The EE-HUB is a 3 year project co-funded by the European Commission under the COSME programme.



Co-funded by the COSME programme of the European Union

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