



# SO WHAT?

## REFLECTING ON THE IMPACT OF ENTREPRENEURSHIP EDUCATION

Tallinn, Estonia

15 & 16-17 November

In the framework of the Estonian Presidency of the Council of the EU, JA Europe, in cooperation with the Estonian Ministry of Education and JA Estonia, is organising a special event to reflect on the impact of entrepreneurship education and celebrate its achievements. Participants will be involved in practical sessions, have the chance to network, share good practices and contribute to the debate about how to move entrepreneurship education forward in Europe. The event will be opened by a training for teachers on financial literacy and entrepreneurship, organised by the Estonian Ministry of Education and JA Estonia in cooperation with the Global Economic Education Alliance.

Research: [Innovation Cluster for Entrepreneurship Education \(ICEE\)](#)

Policy: [The European Entrepreneurship Education Network Roundtable \(EE-HUB\)](#)

Schools: [The Entrepreneurial School Awards 2016 \(TES Awards\)](#)

*'Switch on Europe!' is a campaign aiming to raise awareness about the lack of entrepreneurship education in Europe.*



The **Innovation Cluster for Entrepreneurship Education (ICEE)** is a multi-country research project and large field trial on the impact of entrepreneurship education programmes, such as mini-companies in schools. The results of the research will be presented during the event where policy makers, ICEE partners and representatives of the schools involved in the field trials are invited to discuss how we can ensure that every young person has a practical entrepreneurial experience before leaving compulsory education.



The **European Entrepreneurship Education NETWORK (EE-HUB)** is a focal point for entrepreneurship education in Europe, bringing together experts at the regional, national and European level. Through multiple channels, these stakeholders are working collectively to increase the level of entrepreneurial activities across Europe by sharing policy recommendations and recommending "good practices" from the field. The network is an advisory body to politicians and EU institutions and now acts as a permanent European Centre for Entrepreneurial Learning.



The **Entrepreneurial School Awards (TES Awards)** is an annual recognition of outstanding primary and secondary schools championing entrepreneurship education. The award was introduced in 2015 when 11 schools from 11 countries joined the ceremony in the European Parliament in Brussels (Belgium). The 2nd edition took place in Riga (Latvia) during JA Europe's event 'Celebrating Entrepreneurship Education' where 17 schools across Europe presented their achievements and received the Award. This year the event will be in Tallinn (Estonia), with even more nominees.

## Agenda for teachers involved in the training

### 15 NOVEMBER 2017

- 12:30 Arrival at [Hotel Kreutzwald](#) (Endla 23) or [Centennial Hotel Tallinn](#) (Endla 15)
- 13:00 Transfer to SEB Bank (Tornimäe 2) - Bus will leave next to Kreutzwald Hotel
- 13:30 Registration and lunch at SEB Bank
- 14:00 -18.00 **Teacher Training on Financial Literacy and Entrepreneurship Education**  
Jane Lopus, PhD  
Director, Center for Economic Education  
California State University, East Bay  
Board of Directors, Global Economic Education Alliance
- Organised by the Estonian Ministry of Education and JA Estonia in cooperation with the Global Economic Education Alliance, this is an optional activity for the teachers involved in the projects (max 40 people - first come, first serve). More details [HERE](#)*
- 18:00 Transfer back to hotel
- 19:30-21:30 Welcome dinner at the [Restaurant 100 in Centennial Hotel](#) (Endla 15)

### 16 NOVEMBER 2017

- 8:45 Transfer to SEB Bank (Tornimäe 2) - Bus will leave next to Kreutzwald Hotel
- 9:00-12:30 **Teacher Training on Financial Literacy and Entrepreneurship Education**  
Jane Lopus, PhD  
Director, Center for Economic Education  
California State University, East Bay  
Board of Directors, Global Economic Education Alliance
- Organised by the Estonian Ministry of Education and JA Estonia in cooperation with the Global Economic Education Alliance, this is an optional activity for the teachers involved in the projects (max 40 people - first come, first serve). More details [HERE](#)*
- 12:30-13:00 Lunch at SEB Bank
- 13.15 Transfer to the [Museum of Occupations](#) (Toompea 8)

## Agenda for the other participants

16 NOVEMBER 2017

- By 12:00 Arrivals at [Hotel Kreutzwald](#) (Endla 23) and [Centennial Hotel](#) (Endla 15)
- 12:30-13:30 Participants Registration at Museum of Occupations (Toompea 8)
- 13:00-14:00 Welcome Coffee and Lunch. Short Museum tours start at 13:00 and 13:25
- 14:00-17:00 **Spotlight on the ICEE research - Main findings**  
*Plenary session for all the participants*
- 14:00-14:20 Welcome  
*Caroline Jenner, JA Europe & Epp Vodja, JA Estonia*  
*Mailis Reps, Minister of Education and Research of the Republic of Estonia*
- 14:20-14:40 The JA Company Programme Experience - JA Estonia alumnae pitch  
*Benedikte Petrutis & Grete Elmi, former student company from Tallinn School No 21*
- 14:40-14:50 Video Presentation
- 14:50-15:20 ICEE Research: Main Findings  
*Vegard Johansen, ENRI*
- 15:20-15:40 Coffee Break
- 15:40-16:45 Reflections on the impact of Entrepreneurship Education  
*Panel moderated by Caroline Jenner, JA Europe*  
*Input from the following speakers:*
- *Vegard Johansen, ENRI*
  - *Rodrigo Ballester, Cabinet of Commissioner Tibor Navracsics, EC*
  - *Ellen Cardon, Flanders Innovation and Entrepreneurship*
  - *Diana Zintšenko, SEB Bank*
  - *Cristina Matteoni, ITCG Enrico Fermi, Italy*
  - *Benedikte Petrutis & Grete Elmi, Tallinn School No 21, Estonia*
- 16:45-17:00 What comes next  
*Slavica Singer, UNESCO Chair in Entrepreneurship, Strossmayer University*
- 17:30-19:00 **ICEE Steering & Coordination**  
**Committee Meeting - [Centennial Hotel](#), room Motivatsioon (Endla 15)**  
*Internal meeting for the members of the ICEE Steering and Coordination Committee. Specific agenda to be distributed.*
- Guided tour in Tallinn**  
**Leaves in front of museum**  
*Walk in the Old Town for the teachers and the other participants. Cobble streets and gothic architecture of medieval Tallinn Old Town make this charming city an attractive destination for tourists.*
- 19:30 **Appointment at Hotel Lobby. Walk to the Dinner**
- 20:00-22:30 (23:30) **The Entrepreneurial School Awards & Dinner at [Restaurant Wabadus](#) (Vabaduse Väljak 10)**



The TES Awards will be given to the most entrepreneurial schools in Europe. The TES Awards are supported by Siemens.

**SIEMENS**  
*Ingenuity for life*

## 17 NOVEMBER 2017

9:00-13:00

**EE-HUB Round Table**  
for Ministries, EU and JA Representatives  
(Centennial Hotel, room Motivatsioon)



Session moderated  
by Caroline Jenner, JA Europe

**Workshop**  
for ICEE and TES schools' representatives  
(Centennial Hotel, room Visioon)



Session moderated  
by Jarle Tømmerbakke, JA Europe

9:00-9:30

Welcome. Presentation of latest activities: what has the EE-HUB achieved so far?

9:30-10:30

Towards 35% penetration rate: how can we achieve it? (Group discussion)

10:30-11:00

Coffee break

11:00-12:30

Towards a European Center for Entrepreneurial Learning: top 10 priorities (group discussion)

12:30-13:00

Conclusions and next steps

13:00

Lunch at [Restaurant 100 in Centennial Hotel](#) & Departures

Welcome

The Innovation Cluster for Entrepreneurship Education and The Entrepreneurial School. Sharing knowledge and practice.

Coffee break

Imagine you are going give advice to a school about to begin with entrepreneurship or mini companies, what would your recommendations be?

What is important for the teachers in this process? What should the school do to succeed? What are possible challenges th school needs to be aware of?

Conclusions

The event is organised by JA Europe in cooperation with the Estonian Ministry of Education and JA Estonia



The ICEE is a 3-year project co-funded by the European Commission under Erasmus + programme.



The EE-HUB is a 3-year project co-funded by the European Commission under the COSME programme.



Co-funded by the COSME programme of the European Union

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