





Draft Research Report

Innovation Clusters for Entrepreneurship Education

A Short Summary of the Main Findings from the Quantitative Research

This document presents a selection of the main findings from the quantitative study. By following the structure of the research questions, it is divided into three subchapters: drivers and hindrances to entrepreneurship education; impact on students; impact on schools and the teachers' experience.

by

Vegard Johansen





The ICEE project has been funded with support from the European Commission, Erasmus+ Programme. This document reflects only the views of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



The Innovation Cluster for Entrepreneurship Education (ICEE) is a multi-country research project and field trials on the impact of entrepreneurship education programmes, such as mini-companies in schools.

Funded by the Erasmus+, this policy experimentation project is led by JA Europe in collaboration with:

- Ministries of Education in Estonia, Finland, Italy and Latvia plus Flanders Innovation and Entrepreneurship (representing the Ministry in Flanders, Belgium);
- three research institutes (Eastern Norway Research Institute, The Foundation for Entrepreneurship - Young Enterprise Denmark, Faculty of Economics in Osijek, J.J. Strossmayer University),
- five national JA organisations (in Belgium, Finland, Italy, Estonia, and Latvia).

This report presents a short summary of the main findings of the quantitative and qualitative research carried out by the Eastern Norway Research Institute (ENRI) that led the ICEE field trials.

More information: <u>http://icee-eu.eu/</u>



TABLE OF CONTENTS

1. Introduction	4
2 Drivers and hindrances to Entrepreneurship Education	5
2.1 Support structures to increase Entrepreneurship Education distribution	5
2.2 Obstacles for Entrepreneurship Education	6
3 Impact of the JA Company Programme on students	7
3.1 Self-employment	8
3.2 Transversal entrepreneurial competences	9
3.3 Key competences for lifelong learning	10
3.4 School motivation and performance	11
4 Impact of the JA Company Programme on the school and the teachers	12
4.1 Focus on Entrepreneurship Education in the school	12
4.2 Teachers' attitudes towards Entrepreneurship Education	13
4.3 Assessment of the JA Company Programme	13



1. INTRODUCTION

Students, teachers, business volunteers and parents participated in the ICEE surveys. The research collected data from 12,000 respondents in total. Below is an overview of the gross and net samples together with the response rates for each target group:

	Gross	Pre-test		Р	Total				
	sample	Net sample	Response rate	Net sample	Response rate	response rate			
STUDENTS									
Belgium	1050	987	94	740	75	71			
Estonia	800	751	94	565	75	71			
Finland	1320	1255	95	790	63	60			
Italy	1830	1718	94	1007	59	55			
Latvia	2500	2297	96	1900	83	76			
All countries	7500	7008	94	5002	71	67			
TEACHERS									
Belgium	200	178	89	172	97	86			
Estonia	160	142	89	119	84	74			
Finland	200	182	91	134	74	67			
Italy	420	393	94	303	77	72			
Latvia	120	108	90	94	87	78			
All countries	1100	1003	91	822	82	75			
BUSINESS VOL	BUSINESS VOLUNTEERS								
Belgium	100	47	47	27	57	27			
Estonia	130	100	77	67	67	52			
Finland	200	164	82	64	39	32			
Italy	70	58	82	41	71	59			
Latvia	100	55	55	32	58	32			
All countries	600	424	71	231	54	39			
PARENTS				1					
Belgium	550	427	78	309	72	56			
Estonia	300	200	67	99	50	33			
Finland	750	599	80	261	44	35			
Italy	1300	1140	88	682	60	52			
Latvia	1500	1152	77	889	77	59			
All countries	4400	3518	80	2240	64	51			

Table 1: Gross sample, net samples and response rates



2 Drivers and hindrances to Entrepreneurship Education

EE is regarded as an important means for promoting a stronger entrepreneurship culture amongst young people (Stevenson & Lundström, 2001). Both the OECD (Ball, 1989) and the European Commission (2010) argue that EE should be included in the education policies of all countries. Most European countries have some focus on EE and have integrated EE in primary and secondary school (Eurydice, 2016), but it is a long way before Europe reaches its goal of giving all students an entrepreneurial experience before leaving compulsory education (European Commission, 2013).

The survey "Flash Eurobarometer 354: Entrepreneurship in the EU and beyond" from 2014 asked whether respondents had taken part in any course or activity at school relating to entrepreneurship (defined as turning ideas into action and developing one's own project). The EU-average was 23% stating they had, and the proportion was highest amongst younger respondents (34% of 15-224 year olds). Finland was the country with the highest proportion reporting EE (39%) and Italy was among the bottom three countries (16%). Belgium was above the average (28%), and Latvia (25%) and Estonia (22%) were close to the average.

One of the aims of the ICEE project is to analyse what is needed to increase the penetration of EE in European schools. In order to do this, the Consortium began with an analysis of existing national strategies and identified various institutions and actors of relevance, as well as central resources and support structures to increase the distribution of EE¹. This was followed by the survey asking teachers, parents and business volunteers about their views on drivers and hindrances to EE.

2.1 Support structures to increase Entrepreneurship Education distribution

Teachers, parents and business people were presented with this question: *What would you say are the three main bottlenecks to increase the distribution of EE in compulsory school?* The findings can be sorted into "resources available" and "institutions involved".

The resources available is one of the most important support structures for EE. Teachers, parents and business people agree that "lack of funding" is the most important hindrance. All three groups also report "lack of integration in the curriculum/subjects" quite often. Teachers report that "lack of time" is a major obstacle, but parents and business people disagree, and they place "lack of qualified staff" higher up on the list. "Lack of good quality teaching material" is seldom reported by all three groups.

There are also notable cross-country variations. Teachers, parents and business people report that lack of funding is the main obstacle in Italy and Latvia. Teachers in Finland and Belgium consider lack of time to be most important, whilst business people and parents point to lack of funding. Teachers and business people in Estonia point lack of integration in the curriculum, whilst parents report lack of funding.

The other element that makes a difference for a country working on EE is the type of institutions involved and their level of commitment. In general the government formulates the national policy on EE and the teachers and students put EE into practice. Teachers, parents and business people agree that "lack of support from the national government" is the main bottleneck for EE. The three groups also consider "lack of good quality teacher training at universities and university colleges", "lack of support from the local community (business, NGOs)," and "lack of support from the local government/municipality" important factors. "Lack of support from the school management" is considered an important bottleneck among business people, and some teachers and business people report that "lack of support from teachers" is a hindrance. "Lack of support from students" and "lack of support from parents" are seen as minor obstacles.

¹ For further information, see the good practices and the recommendations formulated by the 4 ICEE clusters on National Strategies, Teacher Training, Content and Tools, Assessment (<u>http://innovation-clusters.icee-eu.eu/</u>).



There are some similarities and differences between the countries. In Latvia all three groups consider "lack of support from the national government" to be an important obstacle. Teachers and parents in Italy also report on lack of support from the national government, whilst business people point to lack of support from the school management. Lack of good-quality teacher training in EE in higher education institutions is considered to be an important factor by teachers and business people in Belgium, Estonia and Finland, whilst the parents point to lack of support from the national government (Belgium, Estonia) and lack of support from the local community (Finland).

Can we identify important support structures needed to achieve higher penetration of EE in schools? From the point of view of teachers, parents and business people, more support from the national government and from teacher education (universities/university colleges) is needed. Moreover, there must be funding to support the promotion of EE and EE must be integrated in the curriculum/subjects.

2.2 Obstacles for Entrepreneurship Education

People participating in the survey were asked to indicate the extent to which they agree or disagree with a list of statements about obstacles to entrepreneurship education in compulsory school". Below a short recap of the main findings:

Assessment of students: Most teachers find that most students are positive to EE.

<u>Assessment of teachers:</u> A majority of the teachers and business volunteers agree that "most teachers have inadequate competence in EE" and that "most teachers do not have enough time to engage in EE". On the positive side, both volunteers and teachers find that most teachers are supportive and believe in the importance of EE.

<u>Assessment of parents:</u> More than half of teachers and parents agreed that "most parents do not have enough time to engage in EE" and that "most parents have inadequate competence in EE". On the positive side, both parents and teachers find that most parents are supportive and believe in the importance of EE.

<u>Assessment of business people:</u> About half of the teachers and business people agreed that "most business people and entrepreneurs do not have enough time to engage in EE" and that "business people and entrepreneurs are seldom available as volunteers for training and support". On the positive side, both teachers and business people find that most business people are competent and supportive to EE.

<u>Assessment of school managers:</u> A majority of business people agreed that "most school managers have inadequate competence in EE", but most teachers disagreed.

<u>Cooperation between school and working life:</u> A majority of both teachers, business people and parents agreed that "institutional cooperation between the formal education system and the labour market is weak", and a majority of business people agreed that "schools do too little to ensure access to business people and entrepreneurs who can provide training and support".

<u>Political support:</u> A majority of business people, half of the parents and rather few parents agreed that "the government has not made EE a priority" and that "the local government/municipality has not made EE a priority". A majority of teachers felt, however, that "there is little funding available for EE".

<u>Higher education institutions:</u> Half of the teachers agree that "there is a lack of good-quality teacher training in EE" and that "there is a lack of good-quality EE material".

<u>EE and school curricula:</u> Half of the teachers agreed that "EE is not very well integrated in the curriculum". On the positive side, few teachers agreed that "there are legislative and/or bureaucratic barriers to make EE widely available", "that EE teaching methods are generally not considered effective" and that "there is no academic credibility in EE".



According to teachers, parents, and business people, what are the main obstacles for spreading EE in compulsory school? The first challenge is that most teachers have inadequate competence in EE and that there is a lack of good-quality teacher training in EE (in many countries). The second challenge is that most teachers do not have enough time to engage in EE. The third challenge is that institutional cooperation between the formal education system and the labour market is weak, and that business people and entrepreneurs are seldom available as volunteers for training and support. The fourth challenge is lack of funding, and that governments (national, local) in some countries have not made EE a priority.

According to teachers, parents, business people, what are the main drivers for spreading EE in compulsory school? The first driver is that the majority of all relevant groups (students, teachers, business people, and parents) believe in the importance of EE. A second driver is that EE is embedded in school documents/curricula in many countries, and that EE teaching methods are considered effective and academic credible. A third driver is that business people/entrepreneurs are seen as competent in EE, and (some of them) want to push schools to be ensured access so they can provide training and support. A fourth driver is that governments (national, local) in many countries have started to make EE a priority, and that many school managers seem prioritize EE.

3 Impact of the JA Company Programme on students

A great number of policy documents present many suppositions about the advantages of EE that have not been the subject of much research. EE is assumed to enable young people to acquire skills in starting and running a business, stimulate their creativity, contribute to the development of self-confidence and collaborative ability, generate motivation and provide additional values for all academic subjects, and for the learning of key competences etc. In a social perspective, EE is assumed to have the potential to increase the number of newly-established businesses in regions/countries/the EU, to increase the number of young people with high abilities and employability, to develop a more creative and innovative population, and to contribute to social cohesion and citizenship (European Commission, 2005; 2013; Volkman et al., 2009).

A key aspect of the research into mini-companies is studies that investigate people's intention to become entrepreneurs, knowledge about business development and the establishment of businesses. But too little research has been carried out on the connections between mini-companies and school motivation, attendance and performance. The ICEE study looks at both generic competencies and more specific entrepreneurial competencies.

This chapter is mainly based on the survey to students. Students with high CP-activity (100+ hours, 35% of the sample) is compared with students with low CP-activity (-99 hours, 15% of the sample), and students with no CP-activity (50% of the sample). Please note that there were no significant differences between the two control groups (students with no activity in the test schools and control schools), and therefore these two groups have been merged to one group "No CP-activity". Moreover, there were few differences between mandatory CP participants and voluntary participants, and thus, a distinction between the groups is seldom needed. The differences in scores between high, low and no CP activity on various measurements such as entrepreneurial skills and key competences are used to estimate the effect of CP.



3.1 Self-employment

	Non- Low	Non- High	Low- High	Other overrepresented groups
Knowledge/skills	+	+	+	Boys, entrepreneurial parents
Prefer to be self-employed		+	+	Boys, entrepreneurial parents
Perceived desirability for self-employment		+	+	Boys, entrepreneurial parents
Perceived feasibility for self-employment		+	+	Boys, entrepreneurial parents
Entrepreneurial intention		+	+	Boys, entrepreneurial parents, vocational education

Table 2: Comparing High-CP, Low-CP and Non-CP and self-employment (control for other variables)²

Will students who participated in CP have more knowledge and skills regarding the establishment of their own company? A central goal in CP is that students acquire the knowledge and skills about business development and innovative processes. The indicator used is the question: 'Do you have the necessary knowledge and skills to start a new business?' Compared to those with no CP or low CP-activity, a significant proportion of those with high CP-activity reported that they had business skills. There was also a significant difference between those with low CP-activity and no activity.

Will students who participated in CP become aware of the possibility of becoming an entrepreneur? A central goal in CP is that students become aware of the possibility of becoming an entrepreneur. The indicator of career preferences is the question: 'If you could choose between being self-employed and being an employee, what would you prefer?' *Compared to those with no CP or low CP-activity, a significant higher proportion of those with high CP-activity reported that they preferred self-employment.*

Will students who participated in CP have higher entrepreneurial ambitions? Perceived desirability refers to the degree to which one feels attraction for a given behaviour, and it is assessed by four items: "I want to be my own boss"; "I like the idea of having my own company"; "I can't imagine working for somebody else"; "Running my own company would be personally satisfying". The scale structure is satisfactory. *Those with high CP-activity had significant higher scores compared to those with no CP or low CP-activity on perceived desirability for self-employment.*

Perceived feasibility is defined as the degree to which people consider themselves personally able to carry out certain behaviour. Three items are used to measure feasibility: "I know what it takes to start my own company"; "If I started my own company, I am sure it would be successful"; "I have enough self-confidence to start my own company". The scale structure is satisfactory. *Those with high CP-activity had significant higher scores compared to those with no CP or low CP-activity on perceived feasibility for self-employment.*

² + = positive significant correlation at 0.01-level, - = negative significant correlation at 0.01-level, **blank** = not significant



Will CP participation in school in the age group of 15 to 19 increase the potential of being an entrepreneur later in life? Entrepreneurial intention is a significant predictor of someone becoming an entrepreneur. Four items are included in the measure of entrepreneurial intention: "I am determined to create a company in the future"; "I have very seriously thought about starting a company"; "I intend to start a company someday"; and "I will make every effort to start and run my own company". Those with high CP-activity had significant higher scores compared to those with no CP or low CP-activity on entrepreneurial intention.

3.2 Transversal entrepreneurial competences

	Non- Low	Non- High	Low- High	Other overrepresented groups
Project management	+	+	+	Natives, entrepreneurial parents
Perceived self-efficacy		+	+	High educated parents
Problem solving		+	+	
Team work		+	+	High educated parents

Table 3: Comparing High-CP, Low-CP and Non-CP and entrepreneurial competences (control for other variables)³

Entrepreneurial competencies can be understood as a specific group of competencies relevant to the exercise of successful entrepreneurship. But, entrepreneurial competencies can also be understood as transversal and applied to all spheres of life. This is the way the European Commission is suggesting to consider entrepreneurship. As a competence it is defined as "acting on opportunities and ideas and transforming them into economic, cultural, or social value for others" (European Commission, 2016; FFE-YE 2012).

Will students who participated in CP have higher scores on transversal entrepreneurial competences? Yes, all results go in that direction.

The first scale is "project management". Project management is assessed by four items, starting with "I am able to": "create a project plan"; "set project goals", "structure tasks in a project"; and "delegate various tasks/activities". The scale structure is satisfactory. *Those with high CP-activity had significant higher scores compared to those with no CP or low CP-activity on project management.*

The second scale is "perceived self-efficacy". The five items are: "I can deal efficiently with unexpected events"; "Thanks to my resourcefulness, I know how to handle unforeseen situations"; "I can solve most problems if I invest the necessary effort"; "I remain calm when facing difficulties because I can rely on my coping abilities"; and "I can usually handle whatever comes my way". The scale structure is satisfactory. *Those with high CP-activity had significant higher scores compared to those with low CP-activity on perceived self-efficacy*.

The third scale is "problem solving". Ability to solve problems is assessed by five items: "I am good at combining ideas in new ways"; "My thoughts, ideas and actions are often original/new"; "I am good at making routine tasks exciting"; "I like trying new things and activities"; and "I am often able to come up with answers to difficult problems". The scale structure is satisfactory. *Those with high CP-activity had significant higher scores compared to those with low CP-activity on problem-solving.*

³ + = positive significant correlation at 0.01-level, - = negative significant correlation at 0.01-level, **blank** = not significant



The fourth scale is "team work". A team is two or more individuals who must interact to achieve one or more common goals, and the competency to work in a team is central to CP. Team work is assessed by four items: "I am able to work together with other people"; "I am able to actively participate in team work"; "I am good at promoting my own ideas and opinions when working in a group"; "I am good at giving positive feedback when working in a group"; and "I am able to listen to what the others are saying when working in a group". The scale structure is satisfactory. *Those with high CP-activity had significant higher scores compared to those with low CP-activity on problem-solving.*

3.3 Key competences for lifelong learning

	Non - Low	Non - Hig	Low - Hig	Other overrepresented groups
		h	h	
Sense of initiative and entrepreneurship		+	+	High educated parents,
				entrepreneurial parents
Civic competence		+	+	
Mathematical competence		+	+	High educated parents,
				boys
Oral communication in the mother	-	+	+	High educated parents,
tongue				entrepreneurial parents
Digital competence		+	+	Boys,
				academic/technical
Learning to learn		+	+	Girls,
				entrepreneurial parents
Written communication in the mother tongue				High educated parents
Communication in foreign languages	-			High educated parents,
Cultural awareness and expression				High educated parents,
Social competence				High educated parents,
				boys
Competence in science and technology				High educated parents,
				boys

Table 4: Comparing High-CP, Low-CP and Non-CP and key competences (control for other variables)⁴

The development of the entrepreneurial competencies of European citizens and organisations has been one of the key policy objectives for the EU for many years. The European Commission's Recommendation on key competences for lifelong learning defines key competences as a combination of knowledge, skills and attitudes which all individuals need for personal fulfilment and development, active citizenship, social inclusion and employment. Young people's key competences should be acquired at the end of their compulsory education and training, equipping them for adult life, particularly for working life, whilst forming a basis for further learning.

⁴ + = positive significant correlation at 0.01-level, - = negative significant correlation at 0.01-level, blank = not significant



Key competences are essential in a knowledge society and guarantee more flexibility in the labour force, and they are also a major factor in innovation, productivity and competitiveness. Many of the key competences for lifelong learning overlap and interlock: aspects essential to one domain will support these in another. The transversal nature of key competences makes them essential. In 2006, the European Commission identified a 'sense of initiative and entrepreneurship' as a key competence and in 2016 published a framework describing the distinctive elements of entrepreneurship as a competence.

Will students who participated in CP have higher scores on key competences? There were no differences between the no/low/high-activity group on assessments related to "competence in science and technology", "social competence" and "cultural awareness and expression". As regards "communication in foreign languages" and "oral communication in the mother tongue" those low CP-activity scored lower than the non-participants. However, those with high CP-activity had significant higher scores compared to those with no CP or low CP-activity on "sense of initiative and entrepreneurship", "civic competence", "mathematical competence", "oral communication in the mother tongue", "digital competence" and "learning to learn".

3.4 School motivation and performance

	Non -	Non -	Low -	Other overrepresented groups
	Low	Hig h	Hig h	
Low absence				
Medium/high sickness presence			+	Female
				Academic/technical
School motivation	-		+	Vocational
School effort	-		+	Female
School performance		+	+	Female,
				high educated parents,
				native

 Table 5: Comparing High-CP, Low-CP and Non-CP and school motivation, attendance and performance (control for other variables)⁵

Is there connection between students participating CP and attendance at school? Absence from work/school can be based on leave (when a person is allowed to be absent from work because of civic duties, children's sickness, medical appointments, etc), sickness absence (when absence is caused by disease, injuries, or illness), or absenteeism (unexcused absence in the form of truancy, shirking, lateness, etc). *Differences between the groups on absence were non-significant.* Sickness presence (SP) refers to going to work despite illness. There are both positive presence factors (e.g. enjoy work, going to work is beneficial for health) and negative presence factors (e.g. attendance pressure). *Compared to those with low CP-activity, a significant higher proportion of those with high CP-activity reported that they had three or more SP-episodes in the previous school year.*

⁵ + = positive significant correlation at 0.01-level, - = negative significant correlation at 0.01-level, blank = not significant



Is there connection between students participating CP and motivation and effort at school? Motivation has been an important driving force of learning and has an impact on behaviour in school. Within the psychological field, it is common to differentiate between intrinsic and extrinsic motivation, and this scale was connected to intrinsic motivation. Four items were included: 'I like to do schoolwork', 'I have great interest in what we learn in school', 'I enjoy going to school' and 'I like to work with most of the subjects'. Those with high CP-activity had significant higher scores on intrinsic motivation compared to those with low CP-activity. But those with low CP-activity had also lower scores on intrinsic motivation compared to those with no CP-activity

There are various approaches to school effort, and one viewpoint is that a high degree of school effort is about being committed to school tasks and working hard in various subjects. The effort-scale was related to the process of achieving certain goals and the students' priorities in school and how hard they are willing to work. Four items were included: "I prioritise schoolwork", "I always do my homework", "I work as hard as I can on the subjects", and "I keep working on subjects even if they are difficult". Those with high CP-activity had significant higher scores on effort compared to those with low CP-activity. But those with low CP-activity had also lower scores on effort compared to those with no CP-activity.

Will students who participated in CP improve their school performance? The indicator used for school performance is the students' Grade Point Average (GPA) for one school year. GPA is calculated by adding the grade points a student earned and dividing the sum by the total number of subjects taken. The GPA of students with high CP activity is significantly higher than the GPA of non-participants, among the whole sample and in three of the countries in the study (Finland, Italy, and Latvia). Moreover, about half of the CP teachers report that CP improves school performance among most students.

4 Impact of the JA Company Programme on the school and the teachers

This chapter consists in its entirety of empirical analyses about the impacts of the JA Company Programme for teachers and the school. Little research has been carried out on the impact of participation in EE and a possible change in attitudes towards the use of EE in school. There are some studies about teacher experiences, but no previous study comparing groups of teachers who have taken part in EE with groups who have not. This is a methodological weakness that the ICEE study aims to correct.

CP teachers (about 20% of the sample) are compared to teachers not participating in CP (80% of the sample). Please note that there were few differences between the two control groups (teachers with no CP in the test schools and control schools), and therefore these two groups can stand as one group "No CP-teacher".

4.1 Focus on Entrepreneurship Education in the school

Interesting findings come up when investigating whether or not participation in the ICEE project has changed the schools focus on EE. First, the test schools have definitely strengthened their focus on EE through participation in ICEE. Second, answers from CP-teachers at the test-schools and non-CP-teachers are consistent. Thus, all teachers at the test schools find that ICEE has strengthened and developed the focus on EE, and that the school has become much more entrepreneurial.

Most teachers at the test schools agree that their school "has a plan for EE", that "EE is an integral part of the school's ethos and culture", that "content and methods related to EE are prioritised", and that "there is a leader/leading team that sustains the promotion of EE". Moreover, most teachers at the test schools agree that "teachers are encouraged to engage in EE", that "the importance given to promote EE is widely communicated with the staff and with the students", and that "the school collaborates with local businesses and/or organisations in the delivery of EE". For all these dimensions, the teachers at the control school score much lower.



Almost half of the teachers at the test schools agree that "the importance given to promote EE is widely communicated with partners and the local community" and that "sufficient financial resources are available for EE". For all these dimensions, the teachers at the control school score much lower.

Most teachers at both the control schools and the test schools agree that "project work is widely practiced", that "learning by doing and self-organised learning is widely practiced", that "learning outside the classroom is widely practiced" and that "bringing the real world into the classroom is widely practiced".

Few teachers at both the control and the test schools agree that "sufficient human resources are available for EE", that "professional development and training are available for teachers to be involved in EE", that "teachers are familiar with different concepts and working methods related to EE", and that "EE activities include most of the teachers".

4.2 Teachers' attitudes towards Entrepreneurship Education

There are interesting findings when looking into teachers attitudes towards EE.

First, teachers with CP experience had higher scores on some dimensions compared to non-CP teachers. CP teachers more often found that "EE should focus on methods based on real experience", that "EE should be embedded as a subject in compulsory education", and that "teachers who have completed their education should be offered advanced training in EE". Most teachers, and particularly those with CP experience, agree on the importance that students in compulsory school have an education focus on: entrepreneurship, education for entrepreneurship, and education through entrepreneurship.

Second, most teachers (also non-CP-teachers) agree that EE should focus on methods based on real experiences (e.g. mini-companies), that all students should have at least one practical, entrepreneurial experience, and that EE must be prioritised in both vocational and academic schools. But fewer teachers favour integrating EE into existing subjects in compulsory education, and think that EE should be a mandatory part of teacher education.

Third, asked about the applicability of EE as regards subjects, teachers consider EE useful in Economics, Information and communication technology and Social sciences and Technology. It is seen as less relevant in Physical education and Religion/Ethics. There are no differences between the test and the control group of teachers.

4.3 Assessment of the JA Company Programme

ICEE is also about assessing the CP and improving the programme. Starting with the CP-teachers, the overwhelming majority report that the goals of CP are clearly defined and articulated, that concepts are explained clearly and effectively, that the CP is an effective teaching tool, and that they are satisfied with the CP as a an educational method. Most students were able to use their skills and knowledge in the CP, felt that their opinion was heard in decisions that involved their work situations, enjoyed working in a team, took pride in completing tasks, and combining theoretical and practical work.

In contrary, only half of the teachers feel that the support from the business volunteer is good enough, that the volunteer role is well defined, and that the teaching material is of high quality. The students agree with the teachers that these aspects can be challenging for the teachers when guiding the students during the whole mini-company experience. In addition, only half of the teachers were satisfied with the teacher training before the programme implementation. During the course of the CP, most teachers declare to be satisfied with the work and support of JA (e.g. trade fairs, competitions, website, guidance throughout the programme implementation, and its role as an intermediary between schools and businesses).